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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/645,220	08/20/2003	Jay G. Geertsen	43407.0007	7222
57600 7590 06/10/2008 HOLLAND & HART LLP 60 E. South Temple, Suite 2000			EXAMINER	
			SAINDON, WILLIAM V	
P.O. Box 11583 Salt Lake City,			ART UNIT	PAPER NUMBER
sur sure enj,	0101110		3623	
			MAIL DATE	DELIVERY MODE
			06/10/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Application No. Applicant(s) 10/645,220 GEERTSEN ET AL. Interview Summary Examiner Art Unit William V. Saindon 3623 All participants (applicant, applicant's representative, PTO personnel): (1) William V. Saindon. (3)Bryan K. Hanks (app. attv). (2) Beth Van Doren (USPTO). (4) . Date of Interview: 01 May 2008. Type: a) Telephonic b) Video Conference c) Personal [copy given to: 1) applicant 2) applicant's representative Exhibit shown or demonstration conducted: d) ✓ Yes e) No. If Yes, brief description: 1) video of customer testimonials praising Applicant's product, Smile Reminder. 2) Examples of competition's products... Claim(s) discussed: 1. Identification of prior art discussed: Ruckdashel (US 6.038.542). Agreement with respect to the claims f) was reached. g) was not reached. h) \square N/A. Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Discussed amendment/arguments for possibly overcoming 101 rejection. Discussed possible claim amendments. No agreements were made on any topic. Examiner awaits Applicant's next action. (A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.) THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet. /Jonathan G. Sterrett/ Primary Examiner, Art Unit 3623

Examiner Note: You must sign this form unless it is an

Attachment to a signed Office action.

Examiner's signature, if required